



Annually renewable sponsorship opportunities

PLATINUM | “Council Sponsor” | \$10,000

- **Level III membership** included - all employees (Details: [SVTC membership options](#))
- Recognition/Logo at **all** SVTC networking events and programs, **including** the Annual Awards Gala “(Tech Nite”. Commensurate with level of sponsorship, e.g. upright banner in foyer AND ballroom). (Regular events, to include: approx. 6 luncheons, Fall Tech Mixer, Tech on the Square, Tech on the Wharf)
- Weekly e-newsletter side banner: logo and hyperlink (each week that we publish, approx. 50 x year)
- 1 x year, a featured educational **blog post** (www.svtc-va.org) that highlights a technology that features sponsor ***with an educational bent*** - with simultaneous publication in weekly SVTC newsletter
- Rate reductions and/or complimentary attendance at fee-based events
- Ability to host an SVTC members-only event at a location of your choice. Typically, this is a special "behind the curtains / not open to the public" limited-access type event offered to our members.
- Two targeted/special emails to SVTC mailing list - where a sponsor EVENT (not product/service) is the only and featured topic. Includes your verbiage, logo, hyperlinks, etc
- SVTC does a 1-day social media “take-over” of sponsor’s social media
- “Annual Council Sponsor” [logo and verbiage] on the back of the printed SVTC tri-fold (distributed in person at events, also posted online: https://svtc-va.org/wp-content/uploads/2018/11/SVTC_brochure_Oct2018.pdf)

Gold | “Council Sponsor” | \$7,500

- **Level III membership** included - all employees (Details: [SVTC membership options](#))
- Recognition/Logo at **all** regular SVTC networking events and programs (excluding Tech Nite) (e.g. approx. 6 luncheons, Fall Tech Mixer, Tech on the Square, Tech on the Wharf)
- Weekly e-newsletter side banner: logo and hyperlink (20 weeks of the year)
- Rate reductions and/or complimentary attendance at fee-based events
- 1 x year, a featured educational **blog post** (at www.svtc-va.org) that highlights a technology that features sponsor ***with an educational bent*** - with simultaneous publication in weekly SVTC newsletter
- One targeted/special email to SVTC mailing list - where a sponsor EVENT (not product/service) is the only and featured topic. Includes your verbiage, logo, hyperlinks, etc
- SVTC does a 1-day social media “take-over” of sponsor’s social media

Silver | “Council Sponsor” | \$5,000

- **Level III membership** included - all employees ([SVTC membership options](#))
- Recognition/Logo at **all** regular SVTC networking events and programs (excluding Tech Nite) (e.g. approx. 6 luncheons, Fall Tech Mixer, Tech on the Square, Tech on the Wharf)
- 1 x year, a featured educational **blog post** (at www.svtc-va.org) that highlights a technology that features sponsor ***with an educational bent*** - with simultaneous publication in weekly SVTC newsletter
- Rate reductions and/or complimentary attendance at fee-based events
- One targeted/special email to SVTC mailing list - where a sponsor EVENT (not product/service) is the only and featured topic. Includes your verbiage, logo, hyperlinks, etc

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