



Tech Nite 2020 Sponsorship Opportunities October 2020

as of 9/2/2020

	Price	Company / Sponsor	Sponsor's Name Will Appear on Award	Tickets per contingent	Name, logo, or content of choice displayed at event "table"	Video to use in your publicity of the event, award ceremony	Name/logo in local and regional media (when possible)	Publicity in SVTC newsletter and website	Recognition during event	VIP Option to Purchase same category sponsorship	SVTC Individual Membership
(All award recipients will be primarily based in the Shenandoah Valley)											
Event Sponsor	\$5,000	first dibs		10	X	X	X	X	X	X	X
Dr. Noftinger Leadership Award: Recipient's leadership has served as a catalyst for positive technology-related activity in the Shenandoah Valley.	\$2,500	Shentel	X	10	X	X	X	X	X	X	X
Innovation in Community Impact: [Naming rights to award] The ICI is awarded to an individual, team, nonprofit/civic organization, or company in the Shenandoah Valley that aspires to use its capabilities to help solve a social or environmental issue in a local community while using technology to amplify the impact of a service, mission, or project. Collaborative efforts welcome.	\$2,500	Rockingham Clerk of Circuit Court	X	10	X	X	X	X	X	X	X
Innovation in Emerging Business: [Naming rights to award] Awarded to a Shenandoah Valley start-up technology company, or entrepreneur, that has proven the ability to achieve commercial success. Employees: 1-25	\$2,500	Greene Hurlocker	X	10	X	X	X	X	X	X	X
Innovation in Education K-12: [Naming rights to award] Awarded to the educator or program that provides exceptional technology leadership, innovative use and/or development of technology while encouraging students to pursue higher education or training in science, technology, engineering or math.	\$2,500	Available	X	10	X	X	X	X	X	X	X
Innovation in Higher Education: [Naming rights to award] Awarded to the educator or program that provides exceptional technology leadership, innovative use and/or development of technology while encouraging students to pursue higher education or training in science, technology, engineering or math.	\$2,500	SEGRA	X	10	X	X	X	X	X	X	X
Innovation in Development: [Naming rights to award] Awarded to a company or organization whose development of new technology applications and/or systems creates new processes, methodologies, and/or services for their own or others' benefit.	\$2,500	Center for Innovative Technology	X	10	X	X	X	X	X	X	X
Innovation in Utilization: [Naming rights to award] Awarded to a company or organization whose creative use of existing technology enhances processes, methodologies and/or services for their own or others' benefit.	\$2,500	Dynamic Aviation	X	10	X	X	X	X	X	X	X
Choice: [Naming rights to award] Awarded to one nominee from the other categories. All nominees are candidates — and the company, organization, or individual with the most votes through social media before and during the event will win. Voting starts the day all nominees are publicized and continues during the gala.	\$2,500	Serco	X	10	X	X	X	X	X	X	X
Networking Reception Sponsor	\$2,500	(3 left)		10	X	X	X	X	X	X	X
Table Sponsors	\$1,750	available		10	X	X	X	X	X	X	X
Media Sponsors		available		5		X	X	X	X	X	X
Multimedia/Design Sponsors		available		2		X	X	X	X	X	X