



Tech Nite 2021 Sponsorship Opportunities

May 2021

as of 1/11/2021

	<i>Price</i>	<i>Company / Sponsor</i>	<i>Sponsor's Name Will Appear on Award</i>	<i>Tickets per contingent</i>	<i>Name, logo, or content of choice displayed at event "table"</i>	<i>Video to use in your publicity of the event, award ceremony</i>	<i>Name/logo in local and regional media (when possible)</i>	<i>Publicity in SVTC newsletter and website</i>	<i>Recognition during event</i>	<i>VIP Option to Purchase same category sponsorship</i>	<i>SVTC Individual Membership</i>
(All award recipients will be primarily based in the Shenandoah Valley)											
Event Sponsor	\$5,000	first dibs		10	X	X	X	X	X	X	X
Dr. Noftinger Leadership Award: Recipient's leadership has served as a catalyst for positive technology-related activity in the Shenandoah Valley.	\$2,500	Available	X	10	X	X	X	X	X	X	X
Innovation in Community Impact: <i>[Naming rights to award]</i> The ICI is awarded to an individual, team, nonprofit/civic organization, or company in the Shenandoah Valley that aspires to use its capabilities to help solve a social or environmental issue in a local community while using technology to amplify the impact of a service, mission, or project. Collaborative efforts welcome.	\$2,500	Available	X	10	X	X	X	X	X	X	X
Innovation in Emerging Business: <i>[Naming rights to award]</i> Awarded to a Shenandoah Valley start-up technology company, or entrepreneur, that has proven the ability to achieve commercial success. Employees: 1-25	\$2,500	Available	X	10	X	X	X	X	X	X	X
Innovation in Education K-12: <i>[Naming rights to award]</i> Awarded to the educator or program that provides exceptional technology leadership, innovative use and/or development of technology while encouraging students to pursue higher education or training in science, technology, engineering or math.	\$2,500	Available	X	10	X	X	X	X	X	X	X
Innovation in Higher Education: <i>[Naming rights to award]</i> Awarded to the educator or program that provides exceptional technology leadership, innovative use and/or development of technology while encouraging students to pursue higher education or training in science, technology, engineering or math.	\$2,500	Available	X	10	X	X	X	X	X	X	X
Innovation in Development: <i>[Naming rights to award]</i> Awarded to a company or organization whose development of new technology applications and/or systems creates new processes, methodologies, and/or services for their own or others' benefit.	\$2,500	Available	X	10	X	X	X	X	X	X	X
Innovation in Utilization: <i>[Naming rights to award]</i> Awarded to a company or organization whose creative use of existing technology enhances processes, methodologies and/or services for their own or others' benefit.	\$2,500	Available	X	10	X	X	X	X	X	X	X
People's Choice: <i>[Naming rights to award]</i> Awarded to one nominee from the other categories. All nominees are candidates — and the company, organization, or individual with the most votes through social media before and during the event will win. Voting starts the day all nominees are publicized and continues during the gala.	\$2,500	Serco	X	10	X	X	X	X	X	X	X
Networking Reception Sponsor	\$2,500	(3 left)		10	X	X	X	X	X	X	X
Table Sponsors	\$1,750	available		10	X	X	X	X	X	X	X
<NEW> Spotlight Sponsor	\$1,000	available		3	X	X	X	X	X	X	X
Media Sponsors		available		5		X	X	X	X	X	X
Multimedia/Design Sponsors		available		2		X	X	X	X	X	X