Shenandoah Valley Technology Council
For technology users and creators

Tech Nite 2022 Sponsorship Opportunities
May 2022

as of 3/31/2021

(All award recipients will be primarily based in the Shenandoah Valley)	*Price*	Company / Sponsor	Sponsor's Name Will Appear on Award	Tickets per contingent	Name, logo, or content of choice displayed at event "table"	Video to use in your publicity of the event, award ceremony	Name/logo in local and regional media (when possible)	Publicity in SVTC newsletter and website	Recognition during event	VIP Option to Purchase same category sponsorship	SVTC Individual Membership
Event Sponsor	$5,000	first dibs		8	X	X	X	X	X	X	X
Dr. Noftsinger Leadership Award: Recipient's leadership has served as a catalyst for positive technology-related activity in the Shenandoah Valley.	$2,500	Glo Fiber Enterprise	X	8	X	X	X	X	X	X	X
Innovation in Community Impact: [*Naming rights to award*] The ICI is awarded to an individual, team, nonprofit/civic organization, or company in the Shenandoah Valley that aspires to use its capabilities to help solve a social or environmental issue in a local community while using technology to amplify the impact of a service, mission, or project. Collaborative efforts welcome.	$2,500	JMU CISE	X	8	X	X	X	X	X	X	X
Innovation in Emerging Business: [*Naming rights to award*] Awarded to a Shenandoah Valley start-up technology company, or entrepreneur, that has proven the ability to achieve commercial success. Employees: 1-25	$2,500	GreeneHurlocker	X	8	X	X	X	X	X	X	X
Innovation in Education K-12: [*Naming rights to award*] Awarded to the educator or program that provides exceptional technology leadership, innovative use and/or development of technology while encouraging students to pursue higher education or training in science, technology, engineering or math.	$2,500	JMU R&S and JMU SPCES	X	8	X	X	X	X	X	X	X
Innovation in Higher Education: [*Naming rights to award*] Awarded to the educator or program that provides exceptional technology leadership, innovative use and/or development of technology while encouraging students to pursue higher education or training in science, technology, engineering or math.	$2,500	Chaz Haywood, Clerk of Courts	X	8	X	X	X	X	X	X	X
Innovation in Development: [*Naming rights to award*] Awarded to a company or organization whose development of new technology applications and/or systems creates new processes, methodologies, and/or services for their own or others' benefit.	$2,500	VIPC	X	8	X	X	X	X	X	X	X
Innovation in Utilization: [*Naming rights to award*] Awarded to a company or organization whose creative use of existing technology enhances processes, methodologies and/or services for their own or others' benefit.	$2,500	Dynamic Aviation	X	8	X	X	X	X	X	X	X
People's Choice: [*Naming rights to award*] Awarded to one nominee from the other categories. All nominees are candidates — and the company, organization, or individual with the most votes through social media before and during the event will win. Voting starts the day all nominees are publicized and continues during the gala.	$2,500	Serco	X	8	X	X	X	X	X	X	X
Networking Reception Sponsor	$2,500	avaiable		8	X	X	X	X	X	X	X
Table Sponsors	$1,750	available		8	X	X	X	X	X	X	X
<NEW> Spotlight Sponsor	$1,000	available		3	X	X	X	X	X	X	X
Media Sponsors		available		5		X	X	X	X	X	X
Multimedia/Design Sponsors		available		2		X	X	X	X	X	X